Goal	Explanation	Answer
Specific	What is the goal?	
	 How will this goal be achieved? 	
	 Who is responsible for achieving this goal? 	
	 What are the success criteria for this goal? 	
Measurable	 Is it possible to measure this goal quantitively? 	
	 What tools or methods will be used to measure the success or failure of the goal? 	
Attainable	 Is there any historical data to support the feasibility of this goal? 	
Relevant	 Why is this goal beneficial for your organization? 	
	 What is the priority level of this goal? 	
Time-bound	 What is the deadline for the completion of the goals? 	