

Business Model Canvas

Designed For: <input type="text"/>	Designed By: <input type="text"/>	Date: <input type="text"/>	Version: <input type="text"/>
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1. Purpose	2. Vision/Mission	4. Support and Operations	5. Customer Relationship	7. Value Proposition
<p>What is the reason for this business plan to be created?</p>	<p>What is the vision, mission, or goal of this business?</p> <p>What outcomes are you aiming for (vision)?</p> <p>How will you achieve them (mission)?</p>	<p>How will the business be supported through people, supply chain, service, technology and other resources?</p> <p>How will these supports be measured?</p>	<p>What methods does the business use to engage with its customers and improve customer experience?</p>	<p>How will target customers derive value from the products and services?</p> <p>What will make the business distinctive and help overcome challenges?</p>
	3. Products and Services		6. Key Challenges	
	<p>How will the products and services contribute to the value proposition and growth plans?</p> <p>How will there performance be measured?</p>		<p>What are the key risks and weaknesses that the business and your value proposition will need to avoid and mitigate?</p>	

8. Cost	<p>What is the busiessses mains source of cost and how will it be tracked and managed?</p>	9. Revenue Streams	<p>In which manner will the business generate revenue on an ongoing basis?</p>
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