



Ipsos Reid



BCMA: Health Issues Survey Results

October 5, 2011





Background and Methodology

- These are the findings of an Ipsos Reid online poll conducted on behalf of The British Columbia Medical Association.
- The poll was fielded August 16-22, 2011 with a sample of 822 British Columbia adults from Ipsos Reid's Canadian online panel.
- Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult BC population according to Census data and to provide results intended to approximate the sample universe.
- A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.5 percentage points, 19 times out of 20, of what the results would have been had the entire population of adults in British Columbia been polled.



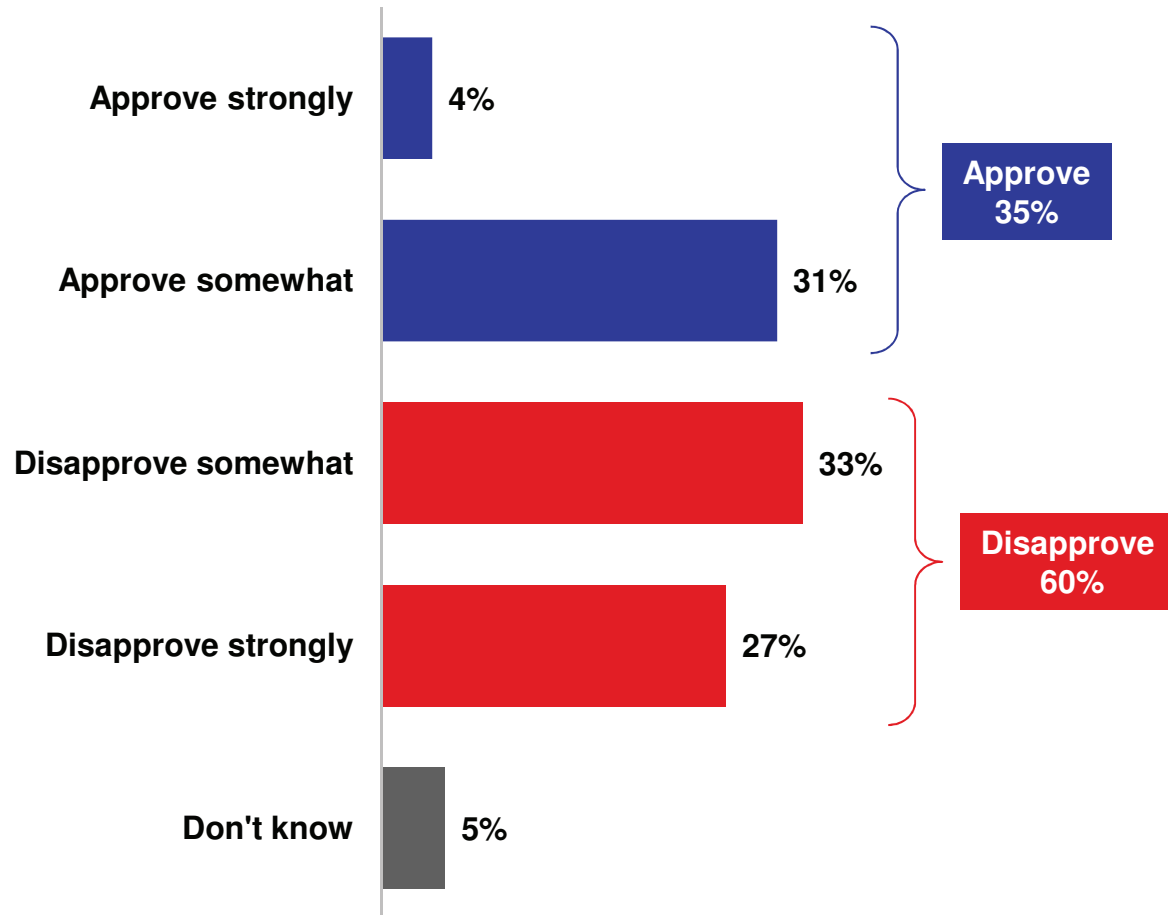
Detailed Results





Six-in-ten British Columbians disapprove of provincial government performance on health care.

Provincial Government Approval on Health Care



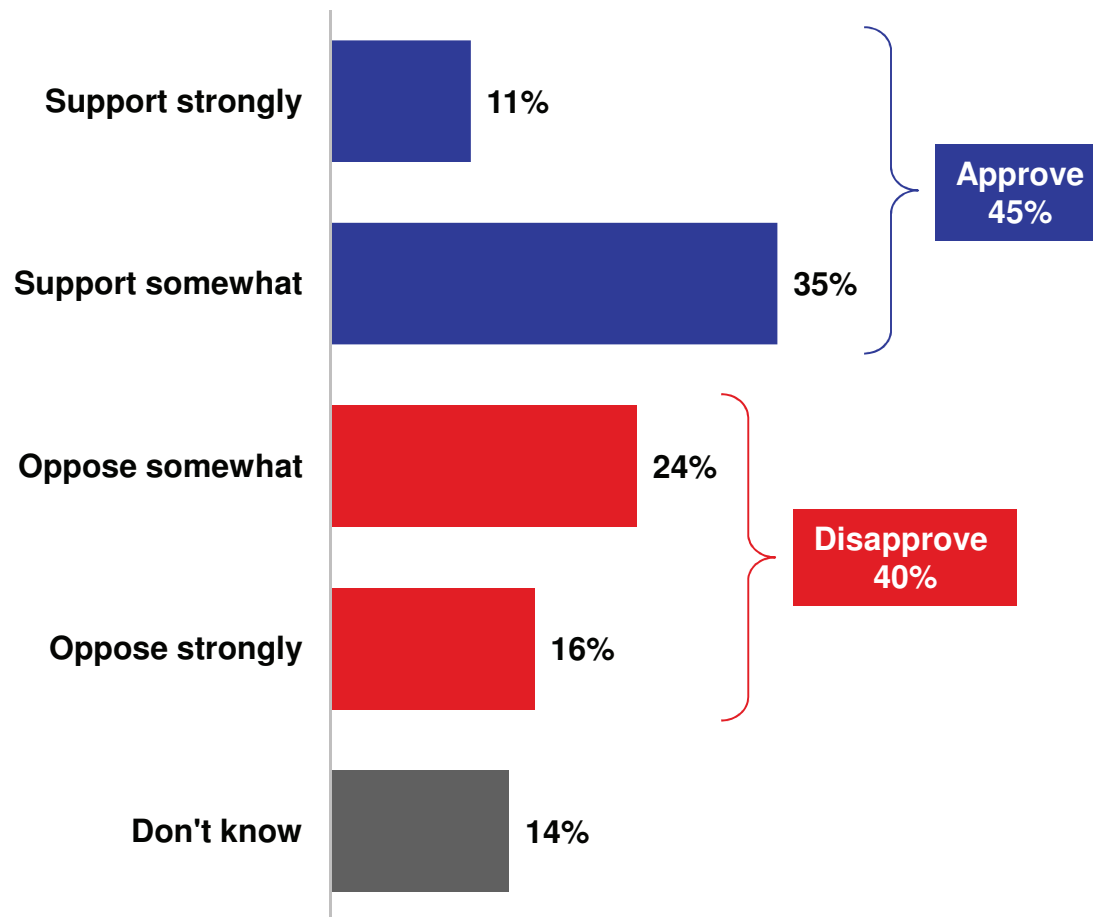
Q. Overall, do you approve or disapprove of the job the current provincial government is doing when it comes to managing health care in British Columbia?

Base: All respondents (n=822)



British Columbians split on idea of capping health care spending at 50% of provincial budget.

Support for Capping Health Care at 50% of Provincial Budget



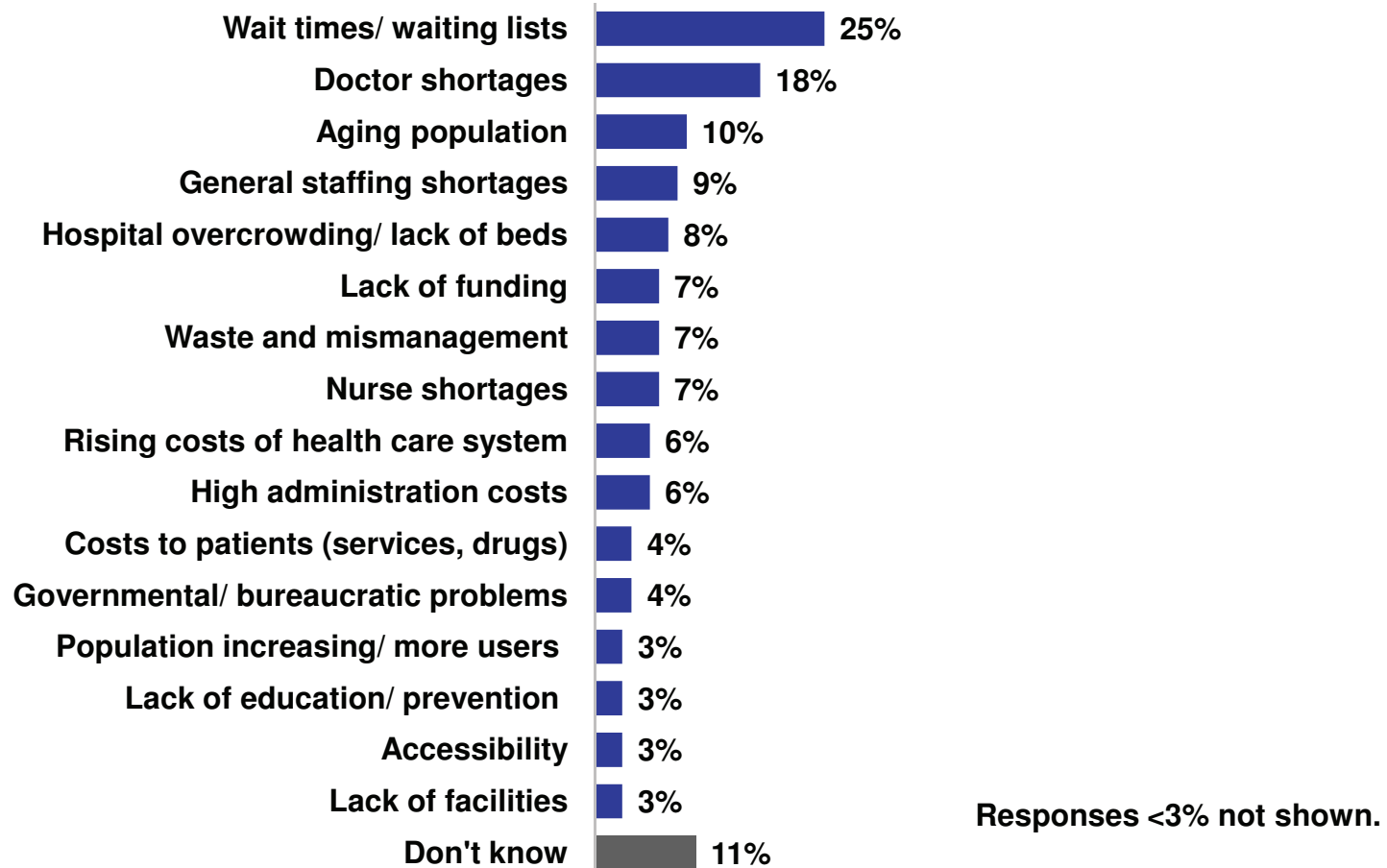
Q. The share of BC government spending allocated to health care has increased over the last few years and is now approaching 50% (half) of the provincial budget. Would you support or oppose the provincial government setting a limit on health care spending so that it does not increase beyond 50% of the budget?

Base: All respondents (n=822)



Wait times and doctor shortages are the two biggest top-of-mind problems perceived to be facing health care in British Columbia.

Biggest Problem Facing Health Care in BC



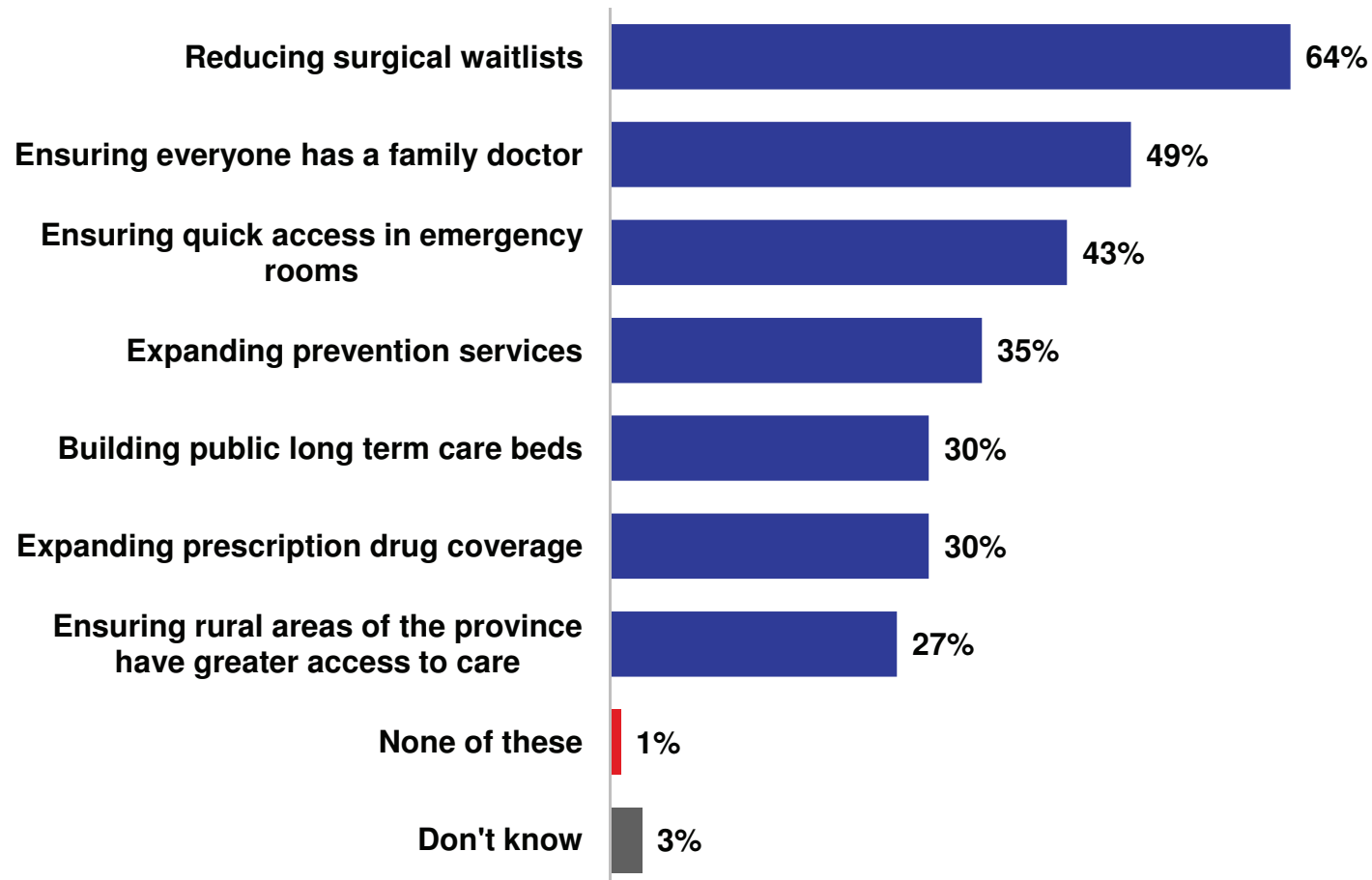
Q. What do you consider to be the biggest problem or challenge facing health care in British Columbia today?

Base: All respondents (n=822)



On prompted basis, reducing surgical waitlists is top priority of British Columbians.

Most Important Health Care Priorities (Select Three From List)

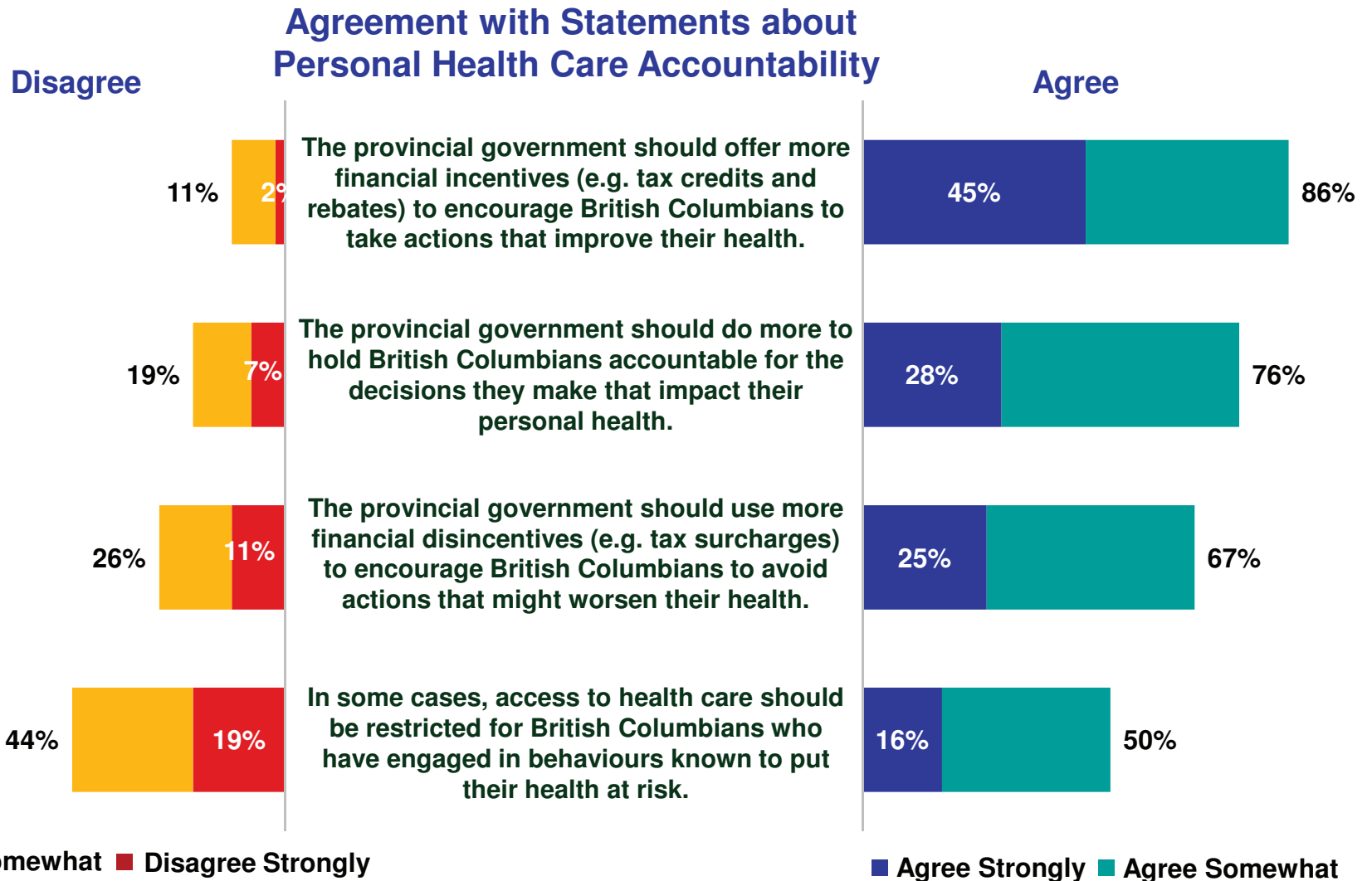


Q. The provincial legislature is currently looking at ways to help BC's health care system deal with the impact aging baby boomers will have on the system in the next few years. While all of the items below are important, which three do you consider to be the most important priorities?

Base: All respondents (n=822)



There is strong support for the provincial government doing more to encourage British Columbians to make better health decisions.

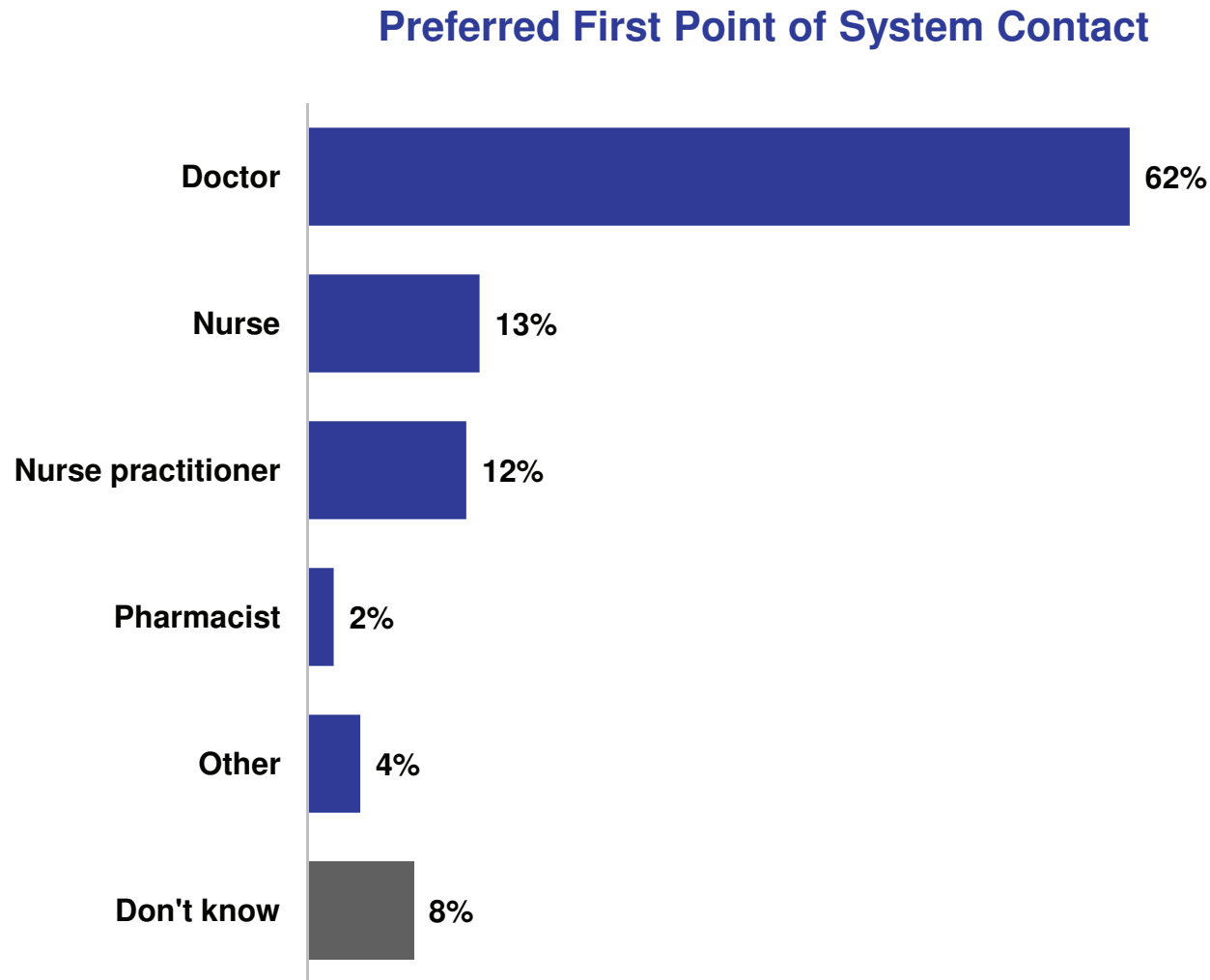


Q. To what degree do you agree or disagree with each of the following statements?

Base: All respondents (n=822)



British Columbians want a doctor to be their first point of contact with the health care system.



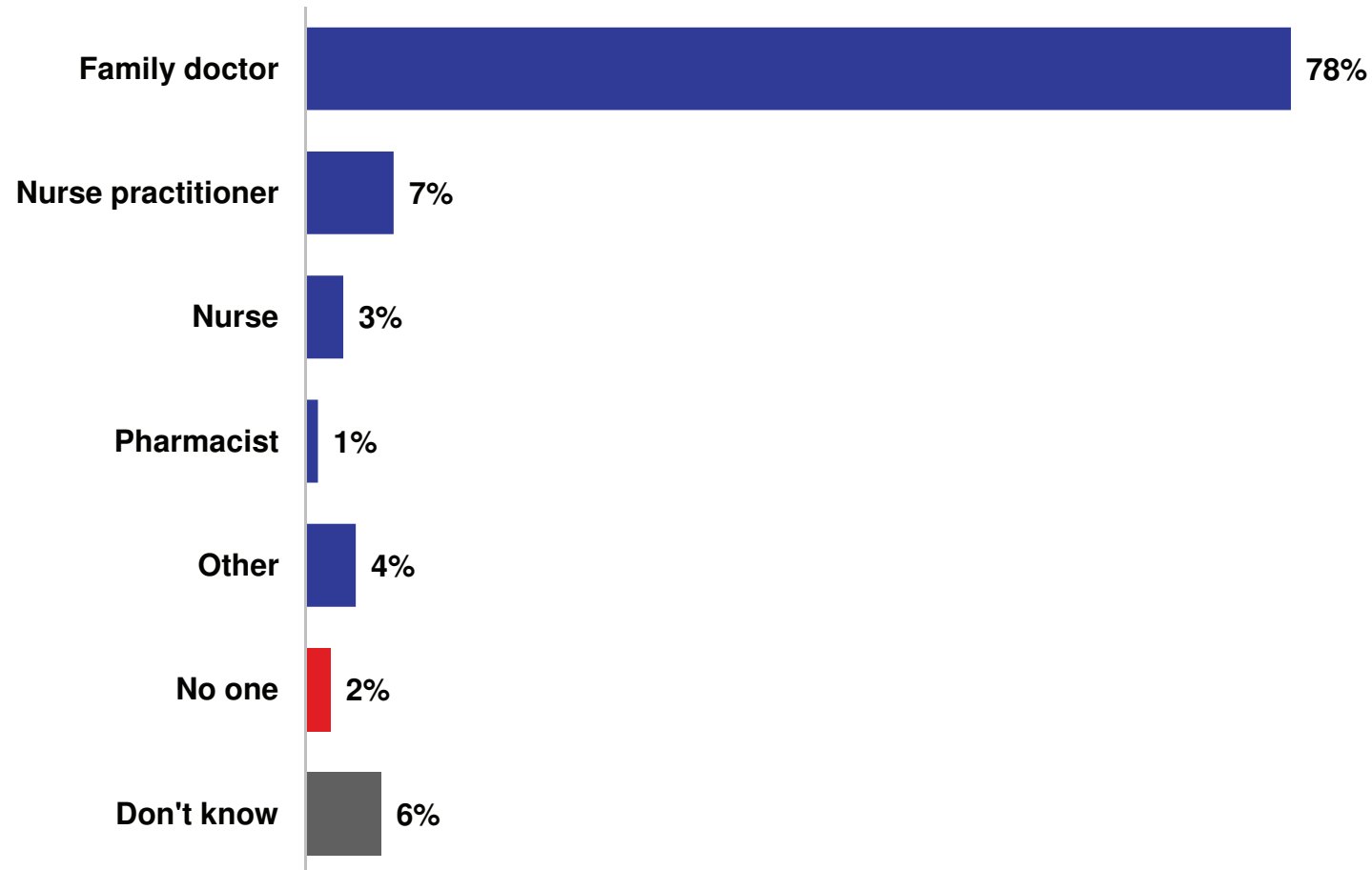
Q. Which of the following do you believe should be your first point of contact with the health care system?

Base: All respondents (n=822)



British Columbians want their family doctor to coordinate their overall health care.

Preferred Personal Health Care Coordinator

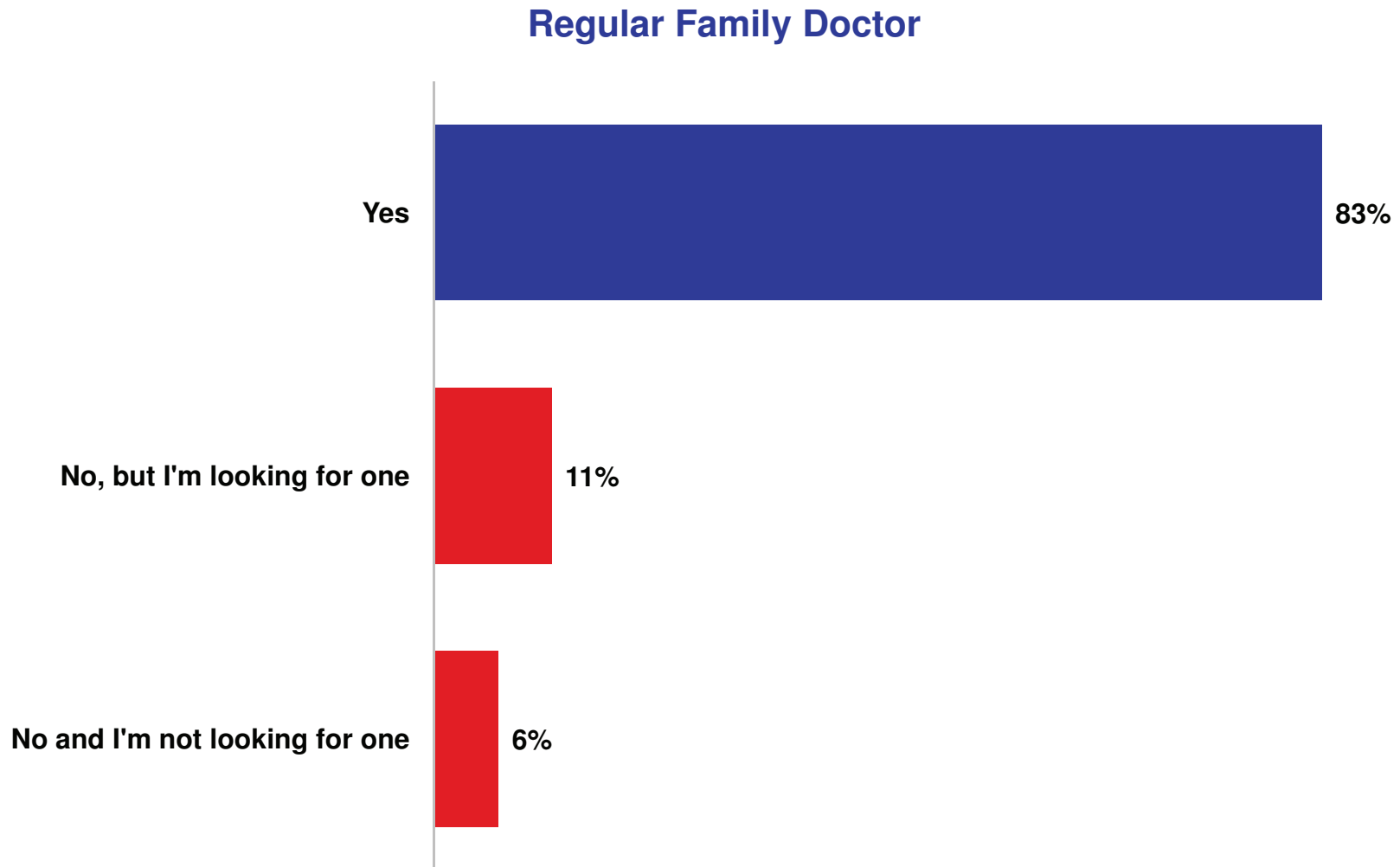


Q. Which of the following would you most like to have coordinating your overall health care?

Base: All respondents (n=822)



One-in-ten British Columbians say they are currently looking for a regular family doctor.



Q. Do you have a regular family doctor?

Base: All respondents (n=822)